



Local Business SEO

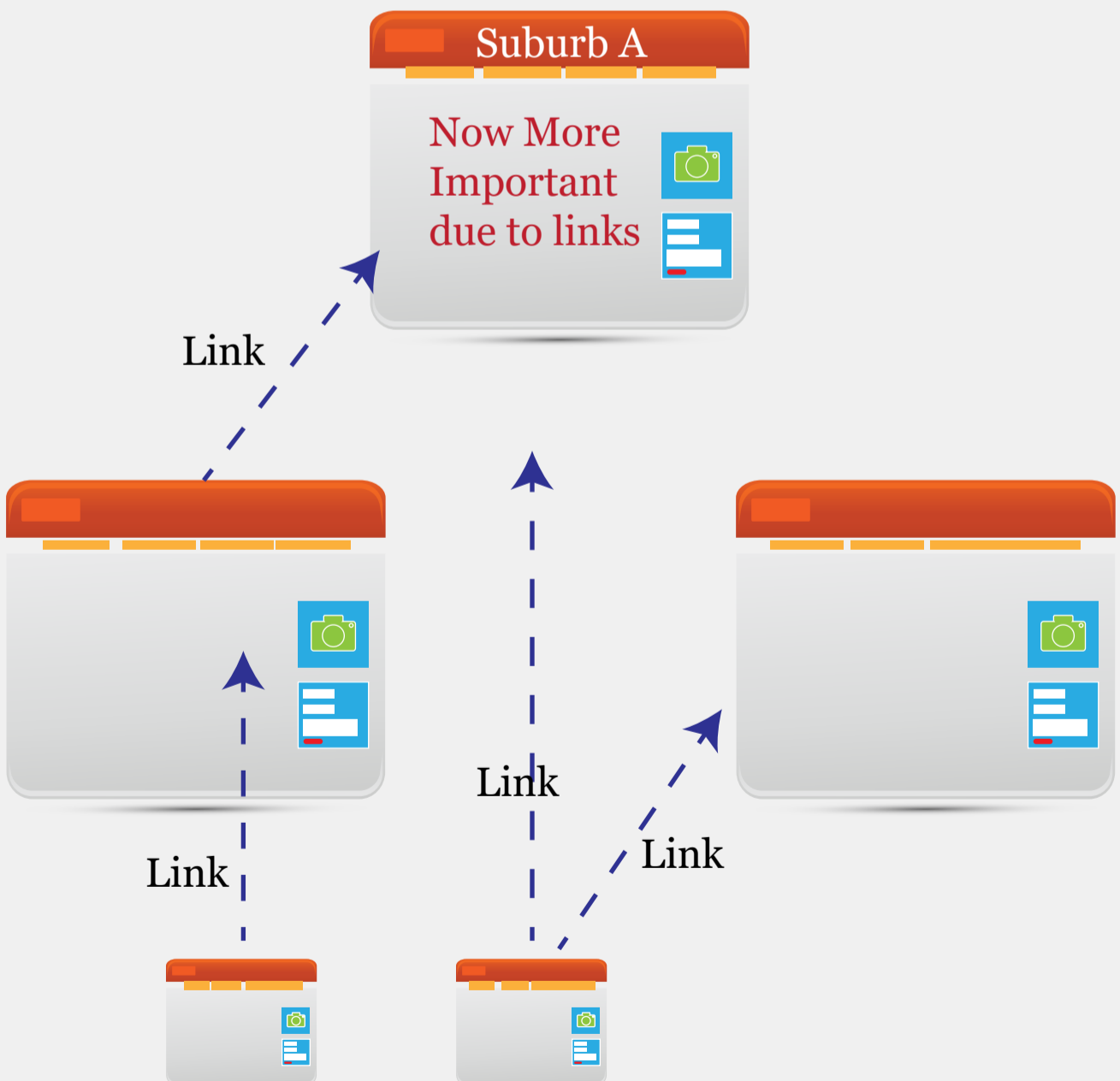
Download this PDF because it will help you rank in Google Local Business results. Ideally, you want to guide Google for local rankings, therefore, use your business name, address, phone number or anything related specifically for your Local Business on your website.

Then, since its free, use Google My Business Listing and provide your business details. Use posts, photos while including keywords related to your business web site.

Use structured data Local Business schema Markup and also use **sameAs** to point Google to gather further information about your business to built the right knowledge graph. Google search engine does not just rely on information found on your Local Business website only, it also gathers data from everywhere it can see it including external sites.

Let's also imagine that certain pages on your web site are more important to rank in Google local business results, if so follow the diagram below.

In its simplest form, this is how you make a web page more important than others using links. Use this whether you are a local business owner, or managing any type of business website.



For more info on how to show up in google local business results visit <https://www.rankya.com/how-to/rank-in-google-local-business-results/>