

```
<title>SEO Tutorials for Beginners - MASTER SEO Easily</title>
```

Title (Think! keywords & CTR)

```
<meta name="description" content="SEO Tutorials for Beginners details Search engine optimization lessons for beginners, learn how to rank in Google search engine" />
```

Meta Tags (Describe Page & use keywords)

```
Menu Menu Menu Menu
```

Nav Menu (easy to find & use)

```
<h1>SEO Tutorials for Beginners - The Missing Link</h1>
```

Heading Tags (grab attention)



image file names can include keywords if appropriate

Your first text block should contain keywords you are targeting. Use H2, h3 till h6 to break up content

Write for people first, and not Google, only then include keywords

Make sure that your web copy contains synonyms also known as related words.

Include synonyms & variations

You can also use internal linking with target keywords **SEO Tutorials**

```
<a title="SEO Lessons" href="https://www.rankya.com/seo/seo-tutorials" >SEO Tutorials</a>
```

Each Page Should Have Clear CTA

Improving the Mobile Usability of your Website is a must

Share the content you create on your social profiles
Encourage others to share your content
Get Backlinks Naturally

