

# SEO Tips for 2023


On page search engine optimization is still the same for most parts (as outlined below). However, in 2023 with Google's Page Experience update, Core Web Vitals and Rich Results. Google now is interested only in top quality websites that adhere to Google guidelines.

On this page, I show you what to focus on as well as provide links to further resources.

## On Page SEO

**EXAMPLE KEYWORD = SEO-Tips-2023**

**Page Name**

<code>&lt;title&gt;SEO Tips 2023 - SEO Simplified&lt;/title&gt;</code>	<b>Title (Think! keywords &amp; CTR)</b>
<code>&lt;meta name="description" content="SEO tips for 2023 Google ranking world, Search engine optimization tips for small business owners. Rank in Google search engine fast." /&gt;</code>	<b>Meta Tags (Describe Page &amp; use keywords)</b>
Menu Menu Menu Menu	<b>Nav Menu (easy to find &amp; use)</b>
<code>&lt;h1&gt;Proven SEO Insights &amp; Tips for Top Google Rankings&lt;/h1&gt;</code>	<b>Heading Tags (grab attention)</b>
 Image SEO alt attributes are indexable include keywords in image file name when appropriate	<b>Write for people first, and not Google, only then include keywords</b>
Your first text block should contain keywords you are targeting. Use H2, h3 till h6 to break up content	<b>Include synonyms &amp; variations</b>
Make sure that your web copy contains synonyms also known as related words.	
You can also use internal linking with target keywords <a href="#">SEO Tutorials</a>	
<code>&lt;a href="https://www.rankya.com/category/seo/" title="SEO tutorials" &gt;SEO Tutorials&lt;/a&gt;</code>	
<b>Each Page Should Have Clear CTA</b>	

## Mobile Usability = Higher Conversions + Higher Google Rankings



Fast Loading + Mobile Friendly

### Resources

<https://pagespeed.web.dev/>

<https://search.google.com/test/mobile-friendly>

<https://search.google.com/test/rich-results>

<https://www.rankya.com/>