## **Terms and Conditions**

Welcome to *RankYa* (trading as *Online Expansions® ABN:37153449091*) please do read this legal statement carefully as its legally binding contract that details the Terms and Conditions for using our website and services.

General: your use of, and access to our site (at domains rankya.com or rankya.com.au) and services constitutes your agreement of these outlined Terms and Conditions. Terms and conditions of use shall apply in any dispute which may arise out of your use, or access (or inability to use, or access) this site and services offered through it. We provide no warranty to you that the services generally available through this site will be available uninterrupted at all times.

Indemnity: by using our services, you agree to indemnify us from and against all losses, actions, lawsuits, claims, demands, damages, liabilities, costs or expenses arising out of your use or in any way connected to your use of our site or services.

Disclaimer: to the extent permitted by law we do not assume and thus hereby disclaim any liability to any person, business or entity, for any loss, injury or damages including without limitation, physical, mental, special, financial, incidental or consequential, caused in regard to any information, suggestion(s), advice, services provided to you by us, or, as a result of your use of our website and services.

Websites we do <u>NOT</u> optimize: (we <u>do not</u> offer our services to R+ Rated explicit adult websites, or websites that promote gambling (no exceptions). We reserve the right to decline to offer our services using our discretion.

Password/s: when you provide us with login details to any of your online accounts (web site hosting, cPanel, Content Management System, Facebook, Google (Analytics, Ads, Google Search Console, YouTube or others) our agreement to you (or to the legal business entity you represent) is: we will do all that we can to treat the security of this information thoughtfully and we'll store this information in an encrypted password protection program locally, also, your details will not be made available to public by us, nor will we keep these details after <u>7 days</u> of finalizing any work you hired us for. Once the project you hired us for is completed and thus fulfilled by us, we encourage you to change your login details to any online accounts you have given us access to, as we will not be held responsible for any security issues of your online accounts from the mentioned time forth.

Deliverables Monthly: beginning from the time of your order confirmation, each month we will continue working on the project you have hired us for (e.g. Monthly services for WordPress Management, Google Ads, Search Console, Social Media Marketing and or content creation).

Additional Deliverables: since we have created offers that you'll find affordable, should you the client request additional work that is not agreed upon initially in the project deliverables, then, we will provide custom quote for any additional work which you (the client) request from us.

Service Deliverables: when you hire RankYa for any comprehensive website optimization projects (whether on one-off or on monthly basis), you are agreeing to let us make any required changes on the website (for example: add or change colors, image/s, Call to Action, button/s, add or remove design elements and other aspects of a web page according to our expertise) and as per our discretion without your prior approval.

Payments: as our Merchant Payment Processor: we utilize Stripe Payments for its ease of use, but critically for its security practices (Stripe using state of the art SSL keeps your financial details private without revealing it to us). You do not need to have a Stripe account to place your order, as Stripe will process all major credit cards. All RankYa service pricing is quoted and charged in US Dollars (USD)

Payment for Main One-Off Projects: for example: Google Search Console related fixes or analysis, SEO, WebSite Error Fixes, WordPress, Web Development, Consultation, service fees are to be paid full in advance and they are billed only once.

Payment for <u>Monthly</u> Services: all monthly services have 3<u>months contract</u> term (which is binding from the time of your initial payment). Each month you will need to continue making payments according to the specific service you hired us for. Monthly services are binding for 3 months minimum, that means, even if you decide to cancel your contract before the minimum term ends, you will be invoiced for the entire project service fee, and thus, you are obligated to finalize the entire service fee in full (any late payments will incur additional 10% fee). *We encourage all our valued clients to choose our services accordingly*.

Service Continuation for Monthly Services: should you decide to continue hiring us once 3 months term ends, then, there will be no minimum monthly terms, and you can continue hiring us anytime whether on monthly basis or for one-off tasks. For example "Hey RankYa create 2 optimized blog posts with target keywords" or "Hey RankYa create a new Google Ads campaign and a landing page" or "Hey RankYa I want to incorporate this/that on my website oversee it"

Refund Policy: there are no refunds for services paid for, started, delivered or completed. We encourage you to select a suitable service package thoughtfully before placing your secure order.

## **Your Agreement**

By using our services you are accepting these Terms and Conditions and are bound by them.

## **Special Notes:**

Unlike other service providers, we guarantee that all our Google SEO work is strictly within Google Guidelines. Unlike other service providers, we do not offer empty claims like "We"ll work for free till you get top Google rankings" instead, we make sure that you get top Google rankings and also higher website conversion rates from start.

Important business decision such as this deserves thoughtful consideration, to get better results sooner, invest in experience, hire RankYa now and enjoy the benefits of long term results.

## Services by RankYa



RankYa (Trading as Online Expansions ® Australian Business Number: 37153449091)

https://www.youtube.com/@RankYa https://www.rankya.com.au https://www.rankya.com hello@rankya.com onlineexpansions@live.com.au